# Art Future Project: Learning Targets:

**You have created and made a presentation that persuades a target audience that there is a viable vocation or avocation for you in the arts.**

|  |  |
| --- | --- |
|  | Provide reliable and relevant evidence, such as:   * Examples of post-secondary educational or experiential opportunities * Statistical evidence / data of arts careers and success (& stories) * Demonstrate how artists can be successful in their lifetime.   Visual aids to illustrate points and to encourage engagement  Know what you are talking about … be prepared.  Demonstrate a confident understanding of vocation and avocation potential in the arts.  Aesthetically pleasing and organized presentation for clarity and authority.  Convey persuasive evidence  Make it personal |

4 exceeds or consistently meets the target

3 meets the target

2 falls short of target

1 not aiming at the target

0 didn’t release the trigger